

Lulu Bernard

New York, New York
lulubernard10@gmail.com
Lesartslulu.com
917-288-0084

Visual Arts

Graduate of American University with a B.A. in Film and Media communications, possessing skills in multidisciplinary media production. Seeking part time or full time work. Comfortable in a virtual or in-person work environment.

CORE COMPETENCIES

- Cinematography/videography
- Photography
- Editing
- Social Media Strategy and content creation
- Adobe Premiere and Photoshop
- French (fluent)
- Microsoft Office suite
- Event planning and coordination

EXPERIENCE

Freelance Work: May 2024 - Present

- Assisted director Benny Boom on music videos for rappers Dave East and Papoose (November 2025)
- Directed, shot and edited short-form, platform-specific content for band Fatales to promote upcoming releases – Instagram and Spotify (August & October 2025)
- Assisted photographer César Buitrago on an editorial shot at WSA (November 2024)

October 2022 - May 2024: Content Creator for Club Glow Venues

- Conceptualized, produced, and edited high quality videos to showcase the energy of EDM concerts
- Social media coverage on Instagram and TikTok, increasing visibility and engagement
- Ensured content adheres to brand and resonates with target audience

June 2023 - August 2023: Internship at Mighty Engine

- Read, reviewed, and provided coverage on incoming screenplays for consideration
- Attended weekly meetings, providing input and feedback on prospective projects
- Conducted research

September 2022 - April 2023: Social Media Manager for Stylist

- Developed consistent posts that aligned with the stylist's vision
- Monitored trends and incorporated them into content

June 2022 - August 2022: Internship at Newton

- Provided creative input
- Assisted in curating and editing videos
- Experimented with posts for social media that tie in with the overall vision of Newton

Sep 2020 – May 2022: Events Assistant at American University

- Drafted for the Assistant Director, Alumni Career Development Office; correspondence intended to recruit alumni for upcoming live events hosted at American University and virtual events
- Prioritized, collated, and transferred data to various platforms and spreadsheets, achieving increased efficiency for event registration and organization
- Attended meetings for events, provided key input for event organization, coordination, and hosting
- Created and curated engaging marketing content in order to promote upcoming events

EDUCATION & AWARDS

- B.A. in Film, American University — *cum laude* (2024)
- Dean's List, American University School of Communications
- Digital and darkroom photography. Skills garnered through online workshops and university courses